# **Privacy Policy for Choice Clinical Research**

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#### 1. Introduction

Welcome to Choice Clinical Research ("Company," "we," "our," "us"). We are committed to protecting the privacy and security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, https://choiceclinicalresearch.com, and use our services, including GCPTraining.com, Candidate Connection, and Trial Verify.

By accessing or using our website, you agree to the terms of this Privacy Policy. If you do not agree with these terms, please do not access or use our website.

#### 2. Information We Collect

We may collect and process the following types of personal information:

- Personal Information: Name, email address, phone number, job title, company, and other relevant details provided when you contact us, register for an account, or use our services.
- Account Information: Username, password, and other login details for accessing member-restricted areas or services.
- Professional Information: Work history, qualifications, and experience, especially for services related to Candidate Connection and Trial Verify.
- Payment Information: Billing address, payment method details (e.g., credit card information) when you purchase services or products. Payment information is processed securely by third-party payment processors and not stored on our servers.
- Usage Data: Information about your interaction with our website and services, such as IP address, browser type, access times, pages visited, and referral URLs.
- Cookies and Tracking Technologies: We use cookies, web beacons, and similar tracking technologies to enhance your experience on our website. Please see our Cookie Policy section for more details.

#### 3. How We Use Your Information

We use the personal information we collect for the following purposes:

- Providing Services: To create and manage your account, provide access to our services, and process transactions.
- Communications: To respond to your inquiries, send you updates, newsletters, and other communications related to our services.

- Training and Certification: To enroll you in our training programs (e.g., GCPTraining.com) and issue certifications upon successful completion.
- Candidate Vetting and Testing: To facilitate in-person interviews, vet candidates, and conduct testing on protocols and trial documents through Candidate Connection and Trial Verify.
- Marketing and Promotions: To send promotional materials, offers, and information about new services or events that may interest you. You may opt out of receiving these communications at any time.
- Compliance and Legal Obligations: To comply with applicable laws, regulations, and legal processes, and to protect the rights, safety, and property of Choice Clinical Research and our users.
- Website Improvement: To analyze website usage and performance, and to improve our website, services, and user experience.

#### 4. How We Share Your Information

We may share your personal information in the following circumstances:

- With Service Providers: We may share your information with third-party vendors, consultants, and other service providers who perform services on our behalf, such as payment processing, data analysis, email delivery, and customer service.
- For Legal Purposes: We may disclose your information when required by law or in response to valid requests by public authorities (e.g., a court or government agency).
- Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity.
- With Your Consent: We may share your information for other purposes if you provide consent.

## 5. Data Security

We implement appropriate technical and organizational measures to protect the personal information we collect against unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

### 6. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- Access: The right to request access to the personal information we hold about you.
- Correction: The right to request that we correct any inaccuracies in your personal information.
- Deletion: The right to request that we delete your personal information, subject to certain legal requirements.
- Opt-Out: The right to opt out of receiving marketing communications from us.

To exercise these rights, please contact us at info@choiceclinicalresearch.com

# 7. Third-Party Websites

Our website may contain links to third-party websites. This Privacy Policy does not apply to those websites, and we are not responsible for their content or privacy practices. We encourage you to review the privacy policies of any third-party websites you visit.

#### 8. Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe that we have collected such information, please contact us immediately.

### 9. Cookie Policy

### 9.1 What Are Cookies

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently and provide information to the owners of the site.

#### 9.2 How We Use Cookies

We use cookies and similar tracking technologies for the following purposes:

- Essential Cookies: These cookies are necessary for the website to function properly. They enable basic functions like page navigation and access to secure areas of the website.
- Analytical/Performance Cookies: These cookies allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us

to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- Functionality Cookies: These cookies are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Targeting Cookies: These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

# 9.3 Third-Party Cookies

Some cookies may be set by third parties when you visit our website. These third parties may collect information about your online activities over time and across different websites. We do not control the use of these third-party cookies and recommend reviewing the privacy policies of these third parties for more information.

#### 9.4 Managing Cookies

Most web browsers allow you to control cookies through their settings preferences. However, limiting the ability of websites to set cookies may impact your overall user experience. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

#### 9.5 Your Consent

By continuing to use our website, you are agreeing to our placing cookies on your computer or device. If you do not wish to accept cookies in connection with your use of this website, you must stop using our website or disable the cookies via your browser settings.

# 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically to stay informed about how we protect your information.

#### 11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Choice Clinical Research https://www.choiceclinicalresearch.com info@choiceclinicalresearch.com